

**IN THE SPECIFICATION:**

Please amend the Specification as follows:

Please amend paragraph 12 as follows:

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-- [0012] Referring again to FIG. 1, marker 20 preferably has a solid face 22 that is sized to allow a central portion 23 of face 22 to include an image, such as a corporate logo or another indicator of origin. For instance, as illustrated, face 20 could include advertising in the form of a corporate or event logo. Similarly, face 20 could include a school emblem, a monogram or any other desirable message or indicator. In addition, while marker 20 is preferably composed of a ferrous material, face 22 could be composed of any suitable material. In addition, it should be appreciated that marker 20 could include a rounded transparent covering to extend over solid face 22. Thus, it should be appreciated that marker 20, and thus face 22, could be composed of any number or type of materials suitable for display of a logo, emblem or other message. For example, FIG. 1 illustrates marker 20 with space for a logo on its solid face. --

It has come to our attention that the term FOOTJOY at page 4, line 7 and the initials "FJ" shown in Figs. 1 and 3 may improperly refer to trademarked material. The foregoing amendment to the specification and the accompanying drawing amendment delete these references. The amendment to the specification replaces the last sentence "For example, FIG. 1 illustrates marker 20 having the logo of golf shoe marker FootJoy on its solid face. " with "For example, FIG. 1 illustrates marker 20 with space for a logo on its solid face. The amendments to the specification and drawing do not affect the claims. Entry of the amendments is requested.

The examiner is invited to telephone the undersigned to discuss any issue regarding entry of these amendments.

Respectfully submitted,  
BARNES & THORNBURG

A handwritten signature in cursive script, reading "Richard B. Lazarus".

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